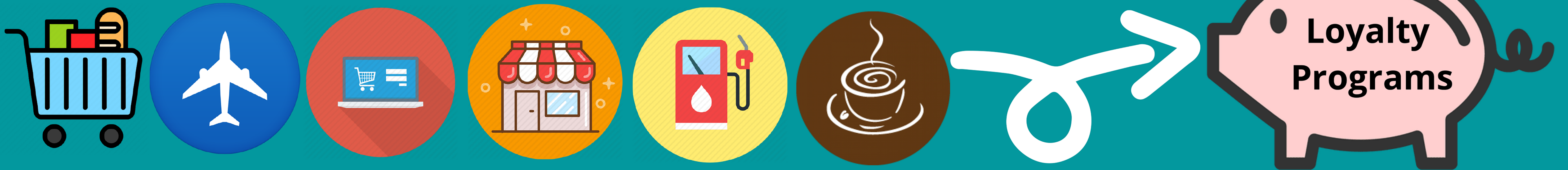


# REWARD

## AN ONTOLOGY FOR REWARD SCHEMES

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### Rewarding in our daily life



### Reward Strategies Problems

- **Communication** among domain experts
- **Integration** among different reward strategies



### Our Solution

REWARD: a generic ontology for designing and integrating reward schemes

Available at: <https://w3id.org/reward-ontology/>



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### Advantages

- **Users** can exchange/combine/compare features (e.g. points)
- **Service providers** can offer more benefits to users
- **Domain experts** can solve communication or management issues

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