CAPrice

A Collective Awareness Platform for Privacy Concerns and Expectations

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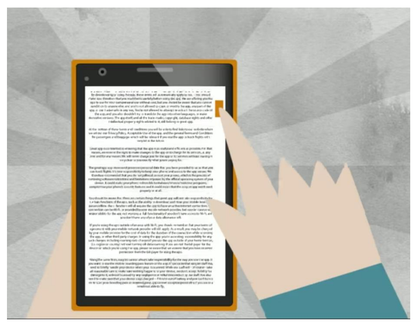
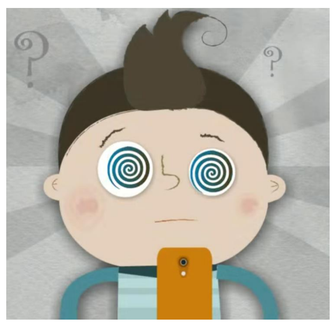
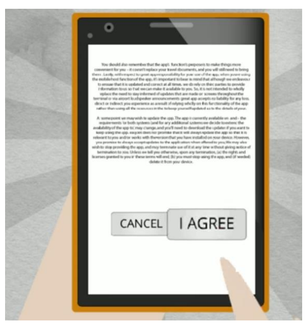
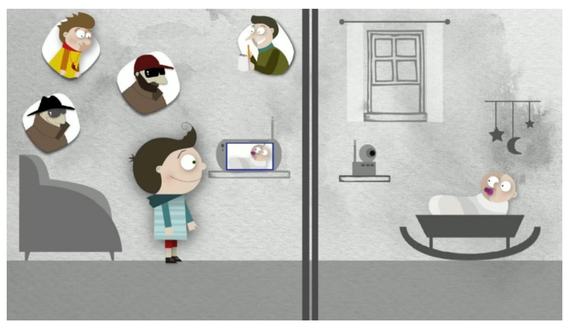
? QUESTIONS - MOTIVATION

- Do you ever read the associated terms and conditions of a mobile application or a web service?









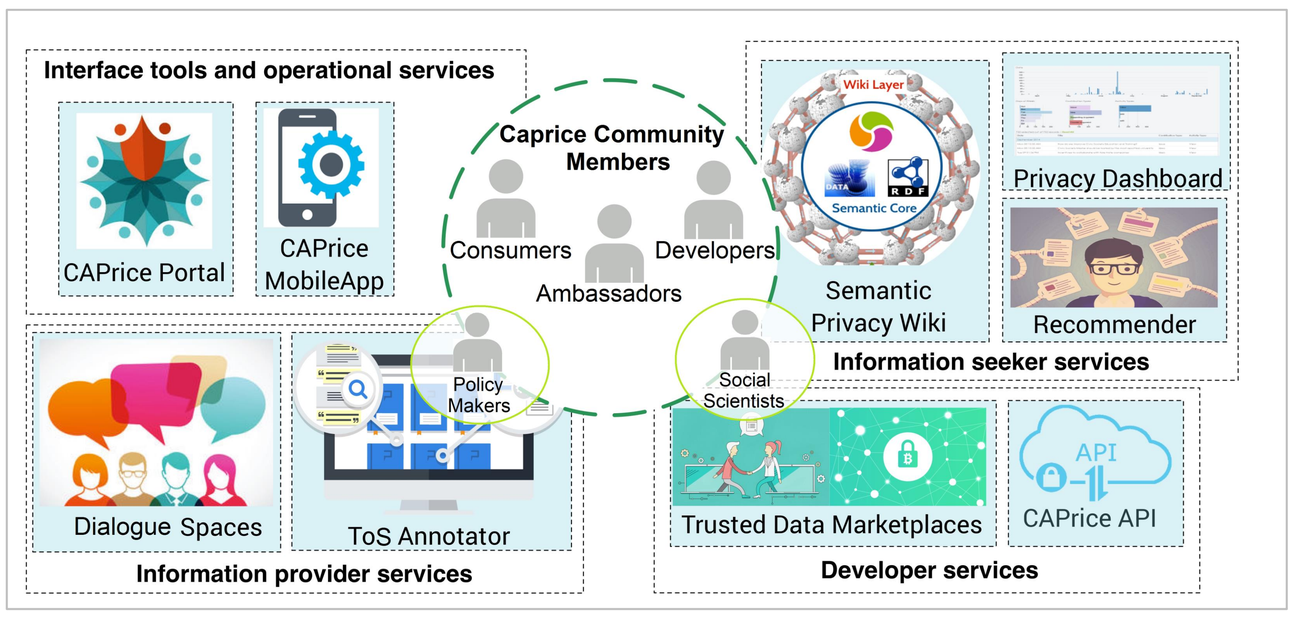
- In an increasingly instrumented and inter-connected digital world citizens generate **vast amounts of data**, much of it being valuable and a significant part of it being personal.
- **Which** data have been accessed? **Who** collects these data and **by whom** they have been used? **How long** they data have been stored?

THE IDEA

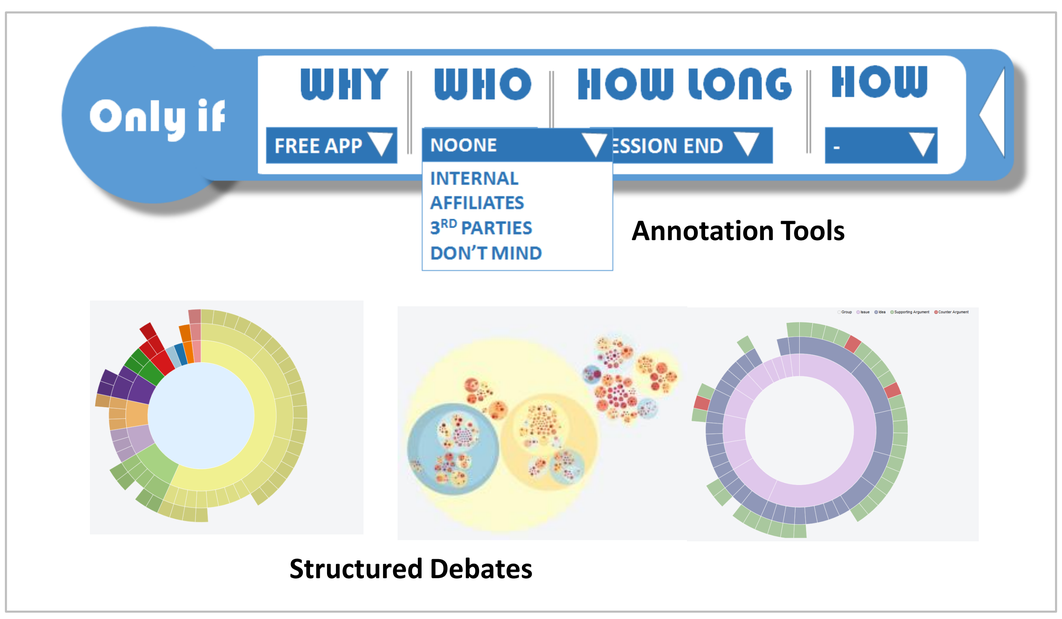
- **CAPrice** is a **community effort** driven by consumers and developers who believe that privacy and digital services can exist in harmony.
- **CAPrice** suggests a socio-technical solution based on collective awareness and informed consent, whereby data collection and use by digital products are driven by the **expectations and needs of the consumers** themselves through a **collaborative participatory process** and the configuration of collective privacy norms.
- **CAPrice** aims to the collaboration between consumers, developers and finally with the digital content providers in order to build a more trusted and **privacy-conscious digital market**.

TOOLS

- **CAPrice** will provide a series of crowdsourced tools such as *annotation tools*, *co-creation tools*, *structured debates* and *reward mechanisms.*



The CAPrice Ecosystem



Tools examples

BE ONE OF US - GET INVOLVED NOW:

https://www.caprice-community.net/get-involved

LET'S PLAY THE CAPRICE GAME

https://www.ics.forth.gr/isl/CapriceGame

- Go from your mobile device to the webpage: **http://kahoot.it**
- Ask and enter the **PIN** game.
- For each question there is only one answer.
- Tip: Sequential correct answers give you extra points.

Website:

https://caprice-community.net

information systems laboratory

Video:

https://goo.gl/VX3Bw1