A Collective Awareness Platform for Privacy Concerns and Expectations

FORTH, Institute of Computer Science, Information Systems Laboratory

QUESTIONs - MOTIVATION

• Do you ever read the associated terms and conditions of a mobile application or a web service?

• In an increasingly instrumented and inter-connected digital world citizens generate **vast amounts of data**, much of it being valuable and a significant part of it being personal.

• **Which** data have been accessed? **Who** collects these data and **by whom** they have been used? **How long** they data have been stored?

THE IDEA

• **CAPrice** is a **community effort** driven by consumers and developers who believe that privacy and digital services can exist in harmony.

• **CAPrice** suggests a socio-technical solution based on collective awareness and informed consent, whereby data collection and use by digital products are driven by the **expectations and needs of the consumers** themselves through a **collaborative participatory process** and the configuration of collective privacy norms.

• **CAPrice** aims to the collaboration between consumers, developers and finally with the digital content providers in order to build a more trusted and **privacy-conscious digital market**.

TOOLS

• **CAPrice** will provide a series of crowdsourced tools such as **annotation tools**, **co-creation tools**, **structured debates** and **reward mechanisms**.

BE ONE OF US - GET INVOLVED NOW:
https://www.caprice-community.net/get-involved

LET'S PLAY THE CAPRICE GAME
https://www.ics.forth.gr/isl/CapriceGame

• Go from your mobile device to the webpage: [http://kahoot.it](http://kahoot.it)
• Ask and enter the **PIN** game.
• For each question there is only one answer.
• Tip: Sequential correct answers give you extra points.